



NeighborImpact

2011 Empty Bowls ----- Tenth Anniversary
Sunday, November 13, 2011

Sponsorship Opportunities

Contact: Sharon Miller, Executive Director, 541-2380, Ext. 102 or sharonm@neighborimpact.org

We hope you will join us as one of our Tenth Anniversary Empty Bowls sponsors. Your sponsorship supports our capacity to help over 39,000 Central Oregonians each year.

This year, marks the tenth anniversary of Empty Bowls – NeighborImpact’s signature and only annual fund raising event for this year. Once again we are partnering with COCC and the Culinary Institute. The COCC Campus Center venue lets us accommodate up to 1000 guests. Empty Bowls is one of the region’s most loved and anticipated community events that is affordable to so many people. Young and old gather for a bowl of soup, music and a sense of community. News of the event is widely covered by our local media.

I have included the outline of sponsorship levels as well as a commitment level. We are hoping to secure sponsorships by early April so we can finalize our event plans. I look forward to hearing from you.

Descriptions of Events/Reports - Sponsors are recognized at Empty Bowls, Pottery Games and in our Annual Report.

- ❖ **Empty Bowls** is a nationally recognized event bringing awareness to those who are less fortunate in our community. NeighborImpact hosts the event each fall as the kick-off to National Hunger and Homelessness Awareness Week. Hand-thrown bowls are generously donated by local potters and filled with gourmet soup from the Cascade Culinary Institute. Live music contributes to the festive atmosphere. Excitement for the event is tremendous – it has been sold-out each year. We anticipate attendance of 750 to 1000 people plus 150 volunteers on Sunday, November 13, 2011
- ❖ **Pottery Games** – This event helps us make 200 of the 1000 hand-thrown, artisan bowls used for Empty *Bowls*. The local “summer games” include approximately 15 local artists competing in throwing events such as “The Most Bowls Thrown in 15 Minutes,” and “the Best Bowl Thrown without Hands.” Billed as family friendly, the event is held in conjunction with the Art Walk on the first Friday of the month. Through the course of the evening several hundred people attend.
- ❖ **Annual Report in Source**- A four-page insert in *The Source* which reaches 30,000 individuals. Every year, we publish an insert that covers a variety of topics ranging from descriptions on the service needs in the community, success stories of clients and tips on how the community can get involved. We schedule the insert for the end of November or early December.

Sponsorship Levels and Benefits

❖ **Platinum Title Sponsor: \$10,000 (one)**

The presenting sponsor receives top-level recognition, promotion and strategic involvement at ***Empty Bowls and the Pottery Games***: As the title sponsor your company will receive the following benefits:

- Corporate/Company logo and name recognition in every announcement, press release and on all printed materials (including tickets).
- Your corporate name at the top of the poster.
- Your business logo displayed on the poster (approx 1 ½ x 3 inches).
- Your business name and logo displayed on the promotional postcard electronically mailed to all of NeighborImpact donors (approx, 3,000).
- The event will be announced as “Your Corporation’s Name presents– a benefit for NeighborImpact” in the following media sources:
 - *Horizon Broadcasting* (KQAK, The Peak, KMJZ and KRCO) which reaches 45,000 individuals and will be broadcasting the name of your business as the presenting sponsor
 - All press releases sent to our media partners
- 10 tickets to the *Empty Bowls* event.
- Your corporate name and logo will appear on the NeighborImpact web site with a hyperlink to your web page.
- Recognition during the event via the announcer.
- An opportunity for your employees to volunteer in high visibility positions.
- Your business name and logo will appear on printed materials on tables.
- Corporate banner(s) (up to 2) hung at the event.

❖ **Gold Level Sponsor: \$5,000 (one)**

As a Gold Level sponsor of *Empty Bowls*, your business will receive the following:

- Your business name and logo displayed on the *Empty Bowls* poster (approx ½ x 2 ½ inches).
- Your Business Name will be named as a Gold Level Sponsor in the following media sources:
 - *Horizon Broadcasting* (KQAK, The Peak, KMJZ and KRCO) which reaches 45,000 individuals and will be broadcasting the name of your business
- 8 tickets to the *Empty Bowls* event.
- Your corporate name and logo will appear on the Neighborimpact web site.
- Recognition during the event via the announcer.
- Your business name and logo will appear on printed materials on tables.
- We will hang your banner at the event.

❖ **Silver Level Sponsorship: \$2,500 (two)**

As a Silver Level sponsor of *Empty Bowls*, your business will receive the following:

- Your business name and logo displayed on the *Empty Bowls* poster (approx ½ x 1 ½ inches).
- Your Business Name will be named as a Silver Level Sponsor in the following media sources:
 - *Horizon Broadcasting* (KQAK, The Peak, KMJZ and KRCO) which reaches 45,000 individuals and will be broadcasting the name of your business
- 6 tickets to the *Empty Bowls* event.
- Your corporate name and logo will appear on the Neighborimpact web site.
- Recognition at the event via the announcer.

❖ **Bronze Level Sponsorship: \$1,000 (three)**

As a Bronze Level sponsor of *Empty Bowls*, your business will receive the following:

- Your business name displayed on the *Empty Bowls* poster.
- Your corporate name and logo will appear on the NeighborImpact web site.
- 2 tickets to the *Empty Bowls* event.
- Recognition at the event via the announcer.

❖ **Friends of Empty Bowls: \$500 – (no limit)**

Your corporate name and logo will appear on the NeighborImpact web site.

2 Tickets; Recognition at the event via the announcer