



NeighborImpact

Critical Needs. Diverse Services. Empowering Change.

FOR IMMEDIATE RELEASE:

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Farmer's Market accepting the Oregon Trail Card

NeighborImpact is partnering with the Bend Farmer's Market to staff a booth at the Wednesday Farmer's Market that accepts the Oregon Trail Card as part of an effort to increase access for low-income Central Oregonians to locally nutritious food. The market is also able to accept bank debit cards with a small transaction fee of \$1.50 that helps to underwrite the markets cost of accepting the Oregon Trail Card. "Traditionally the farmer's market was a cash only exchange which eliminated people who had food stamps. This opportunity is a win-win for everyone. Not only does it provide access to low income folks, but for those of us who can't make it to the bank, we can use our debit card which underwrites the cost to the market for operating the program", explains Holly Hutton, NeighborImpact's Deputy Director.

History/Mission: NeighborImpact seeks to change the course of each family's future by giving them the tools they need to succeed. NeighborImpact's tool box includes Head Start, weatherization, home repair, energy and rent assistance, financial skills building, savings programs, assisting parents to find child care, tutoring homeless children, providing emergency and transitional housing to homeless families, home buyer education and feeding the hungry.

NeighborImpact: Building Success—Changing Lives
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