



Neighbor**Impact**

Critical Needs. Diverse Services. Empowering Change.

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There is nothing Civil about Hunger...

Pick your side and join the Civil War FOOD Battle!

We can End Hunger One TEXT at a Time.

Hunger doesn't choose sides, but we can in the fight against it! The "**Civil War Food Battle**" is a contest between "Duck" fans and "Beaver" fans to see who can generate the most donations for local food banks. Through a unique partnership with the Oregon Food Bank Network, the University of Oregon, and Oregon State University, we can battle hunger together – Civil War style!

"We are teaming up to create a **mobile text drive** that will reach participants state-wide and **encourage football fans to text a \$5.00 or \$10.00 donation to help feed our hungry neighbors**," says Darrel Kau, FOOD For Lane County Development Director. "With the sobering truth that Oregon is the second hungriest state in the nation, the opportunity to rally together around the Civil War Game to raise money for all 20 food banks in the state is fantastic."

Earlier this year, Americans used their cell phones to send text messages pledging more than \$30 million for Haiti Disaster relief efforts, according to Mobile Giving Foundation. Excited about using that model to raise funds for hunger relief, FOOD For Lane County applied to MGF to establish the four (4) keywords being used for the "Civil War Food Battle" text campaign. Texting **GoDucks5** or **GoBeavs5** to **20222** will result in a **\$5.00** donation. Texting **GoDucks10** or **GoBeavs10** to **20222** will give a **\$10.00** donation.

Oregon has been hit especially hard by this recession. With **Ducks and Beavers all over the state, this fundraising drive will benefit the entire food bank network**, from Astoria to Ontario, providing financial help to all twenty regional food banks in the Oregon Food Bank Network, including **NeighborImpact**.

The one-time donation of \$5 or \$10 will be added to your mobile phone bill or deducted from your prepaid balance. Messaging & Data Rates May Apply. All charges are billed by and payable to your mobile service provider. Service is available on most carriers. Donations are collected for the benefit of the food bank by the Mobile Giving Foundation and subject to the terms found at www.hmgf.org/t.

History/Mission: NeighborImpact seeks to change the course of each family's future by giving them the tools they need to succeed. NeighborImpact's tool box includes Head Start, weatherization, home repair, energy and rent assistance, financial skills building, savings programs, assisting parents to find child care, tutoring homeless children, providing emergency and transitional housing to homeless families, home buyer education and feeding the hungry.

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