



NeighborImpact

Critical Needs. Diverse Services. Empowering Change.

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The Peak 104.1 FM Radio Personality to Collect Food While Staying in a Motor Home

Who: Bryon Mengle, The Peak 104.1 FM morning show co-host

What: Bryon Mengle will spend 104 hours in a motor home (for the second year in a row) to highlight hunger in Central Oregon. The Horizon Broadcasting personality will be partnering with NeighborImpact's Food Bank to collect non-perishable food items for distribution in Central Oregon. Last year 10,000 pounds of food was collected from businesses, schools and individuals, all answering the call Bryon put out over air. On-air incentives will be offered and a special challenge is being thrown out to area schools.

When: Nov 12-16, 2007

Where: Cascade Village Shopping Center – Corner of Robal Road and Highway 97

Summary: The NeighborImpact Food Bank is teaming with Horizon Broadcasting's Bryon Mengle during Homeless and Hunger Awareness Week (Nov 12-16) in a food collection event. All food will benefit Central Oregon residents and be distributed through a network of local social service agencies. Tune in to Horizon stations to keep tabs on how much food is being donated and to hear Bryon broadcasting from his temporary home.

History/Mission: NeighborImpact seeks to change the course of each family's future by giving them the tools they need to succeed. NeighborImpact's tool box includes Head Start, weatherization, home repair, energy and rent assistance, financial skills building, savings programs, assisting parents to find child care, tutoring homeless children, providing emergency and transitional housing to homeless families, home buyer education and feeding the hungry.

NeighborImpact: Building Success—Changing Lives

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