



NeighborImpact

Critical Needs. Diverse Services. Empowering Change.

FOR IMMEDIATE RELEASE: October 14, 2009

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Virtual Food Drive

NeighborImpact has created a new, interactive way to support the Emergency Food Bank through its Virtual Food Drive program. Mainly a source of collecting funds, the Virtual Food Drive makes donating a little more interesting and meaningful and is easily accessed from any computer.

The Virtual Food Drive (VFD) is powered by The AidMatrix Network, a Humanitarian Relief organization providing secure web based fundraising solutions to nonprofits such as NeighborImpact. Once in the VFD, people can click and drag icons consisting of grocery bags of different monetary values, peanut butter jars, canned food items, and units of fuel for the Food Recovery Trucks, and drop them into a shopping cart. When the shopping cart is full, simply proceed to the virtual checkout and pay securely with a credit card. The icons are representative of the types of food items and support the Food Bank needs to continue to provide emergency food services to nearly 14,000 Central Oregonians each month.

The “Virtual Food Drive” concept is great for organizations or businesses wanting to participate in food drive activities but may not have the ability to hold a traditional food drive. Competitions can be set up between departments, divisions, locations or individuals and can be customized with a logo, specific items or colors. Running totals can be tallied on a daily basis, so teams can see how much their Virtual Food Drive has raised.

For more information or to donate to the Virtual Food Drive, visit our website at www.neighborimpact.org/vfd or to set up your own Virtual Food Drive, contact Sandy Klein, Development Specialist at 541-548-2380 x 148 or e mail sandyk@NeighborImpact.org.

Virtual Food Drive features:

- No boxes of cans in your lobby!
- Virtual Food Drives can be customized with your company’s logo and colors
- Virtual Food Drive link can be distributed throughout your company by e-mail
- Your company’s administrator can track progress in real time
- Competition-style drives can encourage greater participation
- Transactions can be completed within minutes
- Donors may use any major credit card for payment on a secure site
- Donors will receive an e-receipt confirming their donation immediately